



Fertility³⁶⁰

YOUR JOURNEY. YOUR WAY.

Welcome to Fertility 360—where new possibilities share fertility and reproductive care.

We're modernizing fertility care with personalized, end-to-end support for every journey.

Fertility360 is the parent company of Family Inceptions. We offer comprehensive, end-to-end solutions for all your family planning needs through our suite of brands, ensuring a seamless journey from start to finish.

We bring you nearly two decades of industry leading experience. We are a team of mothers, women, surrogates and donors. We care for your journey as if it were our own. From Pre-Conception, to Journey and beyond.

10K

EMAIL
SUBSCRIBERS

1M+

ANNUAL SOCIAL
IMPRESSIONS

15+

YEARS OF
INDUSTRY LEADING
EXPERIENCE

40K

ALL TIME PODCAST
DOWNLOADS

6M+

ANNUAL WEBSITE
IMPRESSIONS

COMPLETE END TO END MARKETING TO AMPLIFY YOUR BUSINESSES SERVICES AND EXPERTISE. WHY WORK ALONE, WHEN WE CAN DO IT TOGETHER?



GLOBAL EVENTS

Hosting top tier in person events to support Intended Parents, Surrogates and Providers both US based and Internationally.



ONLINE COMMUNITY

F360 will compete with Social Media Groups by Rolling our our Exclusive Online Community in 2025, with access to education, resources and leading experts.



MARKETING

F360 will leverage its expansive marketing team to amplify a unified net work of providers who exemplify excellence to support them on their family planning journeys.



EDUCATION

In 2025, we will rollout in person and virtual education experiences to help nurture and support individuals as they navigate their journey.



facebook.com/familyinceptions



familyinceptions.com



instagram.com/familyinceptions



marketing@fertility360.com

Fertility Café

PODCAST



Real Talk About Modern Family Building

A one-of-its-kind podcast for all things fertility and modern family building, created to help hopeful intended parents, courageous surrogates, and passionate egg donors get clarity around their path and fulfill their dreams.

We focus on all aspects of the fertility journey – from finding the right clinic and best reproductive endocrinologists, to navigating the egg and embryo donation process, to the ins-and-out of surrogacy including medical, legal, and financial aspects.

We bring you refreshingly honest talks about fertility and what it takes to build the beautiful family of your dreams. You will learn everything you need to know directly from the experts, so you are empowered to make the right decision and your journey is filled with peace & joy.

105

EPISODES

6

SEASONS

18K

ALL TIME UNIQUE LISTENERS

40K

ALL TIME DOWNLOADS

50+

GUEST PAST GUEST SPEAKERS FROM SURROGATES, PARENTS, AND INDUSTRY PROFESSIONALS



DAVID SABLE

Dr. Sable, is the director of Columbias Biotechnology program, bridges science and business to foster innovation in fertility and healthcare.



DR. AIMEE EYVAZZADEH

Dr. Aimee also known as the “Egg Whisperer,” is one of America’s most famous fertility doctors



ANDREA SYRTASH

Andrea is the founder of Pregnantish, the first media platform dedicated to helping people navigate fertility treatments and infertility



LIZ SCHEIER

Liz Scheier is a 3x egg donor and sits on the leadership team of We Are Egg Donor



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familyinceptions.com



instagram.com/familyinceptions



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TITLE SPONSOR

Limit: 1 Per Industry Category (6 Total MAX)

\$35,000

Term: 12 months January- December 2025

This sponsorship level offers the most extensive integration with Fertility 360, Family Inceptions, and Fertility Café brands. It includes visibility across all platforms—podcasts, videos, digital content, live and virtual events—ensuring maximum brand exposure and audience engagement.

Podcast Integration:

- F1 live read (15 seconds) at the start of each show (52 episodes).
- 1 recorded mid-roll ad (15 seconds) at 20 minutes into each show (52 episodes).
- Gratitude mention at the end of each episode.
- Up to 4 live guest interviews (one per quarter).

Event Sponsorship:

- 1 exclusive webinar per quarter (4 total).
- Participation in 1 exclusive social media live event (IG or LinkedIn).
- Product placement in print marketing materials.

PR & Outreach

(1) Customized co-branded partnership press release.

Speaking Opportunities:

11 keynote presentation at up to 4 promotional events (travel expenses not included).

Digital Marketing & Website:

- Bi-weekly posts on Instagram and LinkedIn (26 posts).
- 1 spotlight feature in the newsletter.
- Inclusion in show notes with a logo, hyperlink, and a 2–3 sentence sponsorship note.

Co-Branded Content:

- 3 custom content pieces, including product endorsements and testimonials.
- Access to a digital media toolkit.
- Inclusion in the F360 online community resource center.

Additional Benefits

- Participation in VIP virtual events with 10 VIP invitations.
- Discounted sponsorship for in-person Fertility 360 events.

A LA CARTE ITEMS

NAME	INVESTMENT	# AVAIL	DESCRIPTION	DELIVERABLES
<u>Individual Event Sponsorship</u>	<u>\$6500 per event</u>	<u>5</u>	<u>Gain top-tier visibility at a Fertility 360 event in Dallas, LA, NYC, Miami, or Atlanta.</u>	<u>1 speaking opportunity, logo on digital and print materials, 3 social shares, 1 newsletter blast, attendee list.</u>
<u>Social Media Spotlight</u>	<u>\$2,000 per month</u>	<u>10</u>	<u>Dedicated promotional focus across all Fertility 360 platforms.</u>	<u>1 social media post on all platforms, 3 customized graphics and copy, tagging and mentions in relevant posts.</u>
<u>Product Endorsement Package</u>	<u>\$3,500 per quarter</u>	<u>10</u>	<u>Highlight your product through authentic testimonials and strategic placement.</u>	<u>Product placement in (12) episodes. (1) Customized testimonial from host. (1) Feature in digital content (3) social media posts</u>
<u>Newsletter Feature</u>	<u>\$1,500 per feature</u>	<u>10</u>	<u>Showcase your brand in the Fertility 360 newsletter for direct audience engagement.</u>	<u>(1) Spotlight Feature in the Fertility Café Newsletter. (1) Customized content and branding in the feature.</u>
<u>Website Banner Advertisement</u>	<u>\$1,000 per month</u>	<u>10</u>	<u>Reach audiences directly with a banner ad on Fertility 360's website.</u>	<u>Banner ad placement on the Fertility Café website. Hyperlinked URL to sponsor's site.</u>
<u>Community Ambassador</u>	<u>\$2,000 per week</u>	<u>52</u>	<u>Host a week-long discussion with Fertility 360's membership community, showcasing your expertise.</u>	<u>Facilitate 5 daily discussion prompts, 1 exclusive member Q&A session, and featured sponsor visibility for the week.</u>
<u>Education & Masterclass Co-Host</u>	<u>\$2,000 per week</u>	<u>12</u>	<u>Lead or co-host an educational session or masterclass with Fertility 360 experts.</u>	<u>1 live masterclass, inclusion in all promotional materials, and attendee list with lead-sharing option.</u>
<u>VIP Virtual Event Sponsorship</u>	<u>\$2,000 per week</u>	<u>12</u>	<u>Align your brand with high-impact virtual events designed for Fertility 360's audience.</u>	<u>Branded placement, guest appearance, product giveaways, and 10 VIP invitations for clients.</u>